## SUPPLEMENT DOCUMENT TO CORONARIA OY'S TENDER OFFER DOCUMENT DATED SEPTEMBER 4, 2019 RELATING TO THE MANDATORY PUBLIC TENDER OFFER FOR ALL ISSUED AND OUTSTANDING SHARES IN SILMÄASEMA OYJ

September 19, 2019

THE TENDER OFFER IS NOT BEING MADE DIRECTLY OR INDIRECTLY IN ANY JURISDICTION WHERE PROHIBITED BY APPLICABLE LAW AND THIS TENDER OFFER DOCUMENT AND RELATED ACCEPTANCE FORMS ARE NOT AND MAY NOT BE DISTRIBUTED, FORWARDED OR TRANSMITTED INTO OR FROM ANY JURISDICTION WHERE PROHIBITED BY APPLICABLE LAW BY ANY MEANS WHATSOEVER INCLUDING, WITHOUT LIMITATION, MAIL, FACSIMILE TRANSMISSION, E-MAIL OR TELEPHONE. IN PARTICULAR, THE TENDER OFFER IS NOT MADE IN AND THIS TENDER OFFER DOCUMENT MUST UNDER NO CIRCUMSTANCES BE DISTRIBUTED INTO THE UNITED STATES, CANADA, JAPAN, AUSTRALIA, SOUTH AFRICA OR HONG KONG OR ANY OTHER JURISDICTION WHERE PROHIBITED BY APPLICABLE LAW.

Coronaria Oy (the "<u>Offeror</u>" or "<u>Coronaria</u>") supplements the tender offer document dated September 4, 2019 (the "<u>Tender Offer Document</u>") in accordance with Chapter 11, Section 11, Subsection 4 of the Finnish Securities Markets Act (746/2012, *fi:arvopaperimarkkinalaki*) with the following information of this document (the "<u>Supplement Document</u>"):

Silmäasema Oyj has issued a profit warning (the "<u>Profit Warning</u>") on September 18, 2019. The Offeror supplements the Tender Offer Document section 4.11 with the Profit Warning, which is added to the Tender Offer Document as <u>Annex F.</u>

As stated in the Tender Offer Document, the Offeror will not increase the offer price of the tender offer during the offer period.

The Tender Offer Document with the aforementioned supplement is available from September 19, 2019.

The Finnish Financial Supervisory Authority has approved the Finnish language version of this Supplement Document but is not responsible for the accuracy of the information presented therein. The decision number of such approval is FIN-FSA 25/02.05.05/2019.

Published: 2019-09-18 08:20:00 CEST

Silmäasema Oyj Inside information

## Silmäasema Oyj: Profit warning: Silmäasema improves its outlook for 2019

Silmäasema Oyj Inside Information 18 September 2019 9:20 a.m. EET

Silmäasema raises its estimates for like-for-like net sales and adjusted EBITDA margin for 2019.

The improvement in outlook regarding like-for-like net sales is driven by the Optical trade's actual sales development and estimated development of the sales in the latter part of the year. In addition, measures initiated to improve sales in Eye clinics are expected to support the positive development of like-for-like net sales through the rest of the year.

The relative profitability of the Group's business operations is expected to improve from the previous year. The measures in the efficiency program initiated earlier this year, as well as the measures to improve the efficiency and productivity of the network are creating results faster than anticipated.

Updated outlook for 2019:

Silmäasema expects its full-year like-for-like net sales to increase slightly from the previous year and its adjusted EBITDA margin to be slightly better than in the previous year (2018: 9.6%), excluding the effect of the IFRS 16 standard, which was adopted at the beginning of 2019.

Earlier outlook for 2019 (announced 7 March 2019):

Silmäasema expects its full-year like-for-like net sales to be at the previous year's level and its adjusted EBITDA margin to be at the previous year's level or slightly better (2018: 9.6%), excluding the effect of the IFRS 16 standard, which was adopted at the beginning of 2019.

SILMÄASEMA OYJ

Jussi Salminen CEO

## For further information, please contact:

CEO Jussi Salminen, tel. +358 40 834 5818 CFO Sari Nordblad, tel. +358 50 552 7247

Mikko Merisaari, Head of Communications and Investor Relations, tel. +358 50 521 4055

Silmäasema is a Finnish company with a comprehensive range of products and services for optical retail and eye healthcare nationwide. Silmäasema runs Finland's largest chain of private eye clinics offering eye surgeries and the country's second largest optical retail chain. The Silmäasema chain has nearly 150 stores and 13 eye clinics in Finland and nine stores in Estonia. The Silmäasema chain employs more than 1,000 eyesight and eye healthcare professionals. The Silmäasema Group's net sales were EUR 122.9 million and its adjusted EBITDA was EUR 11.8 million in 2018.

1/2