



# ICELANDAIR GROWTH PLANS IN 2014

BIRKIR HÓLM GUÐNASON | CEO ICELANDAIR



# 21 AIRCRAFT 2014

10 Boeing 757-200    10 Boeing 757-200    11 Boeing 757-200    13 Boeing 757-200    15 Boeing 757-200    17 Boeing 757-200    20 Boeing 757-200  
1 Boeing 757-300    1 Boeing 757-300



# FUEL PRICES REMAIN HIGH

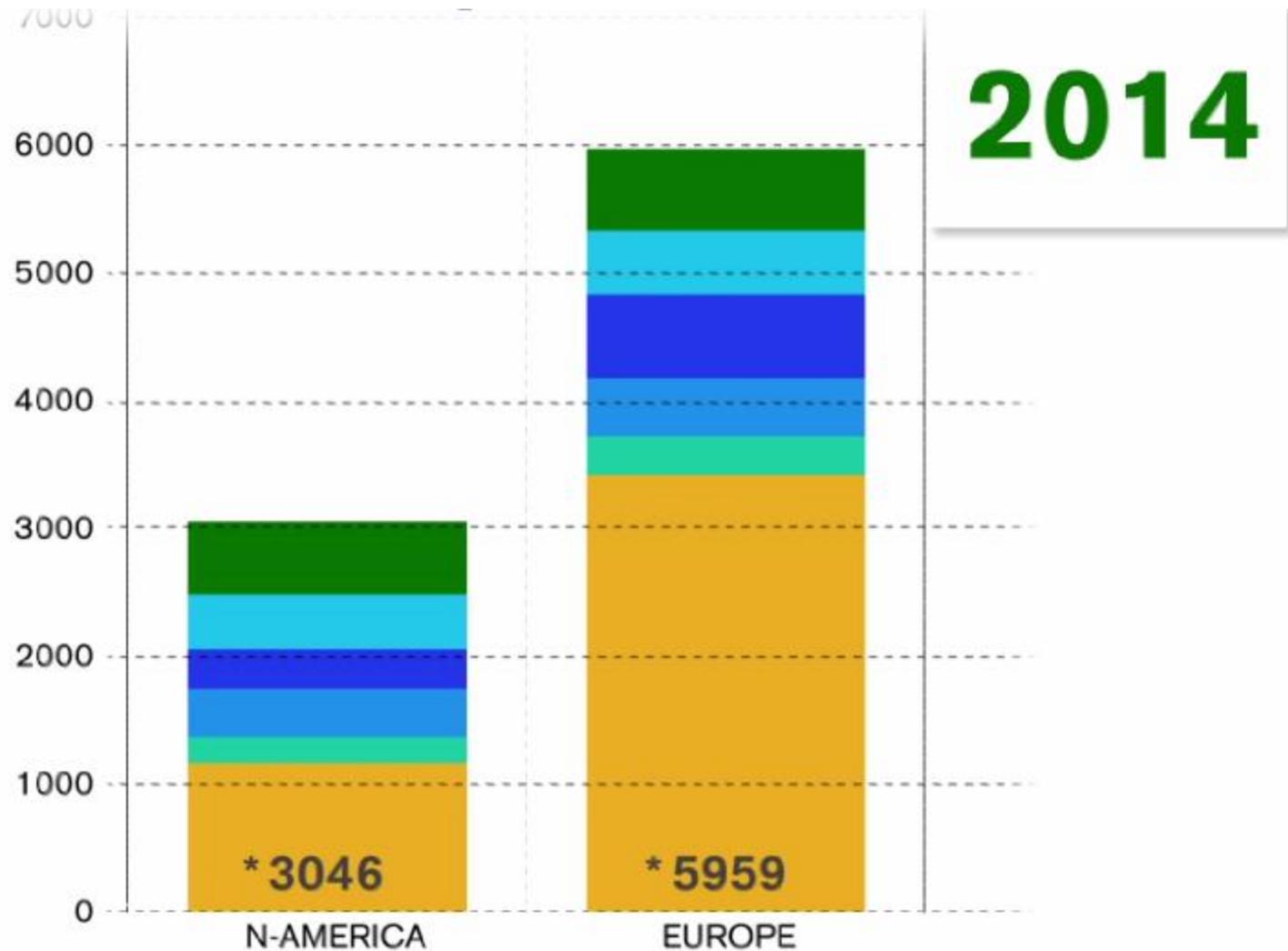
## OVERVIEW 2007-2013 USD FUEL PRICE PER TONNE



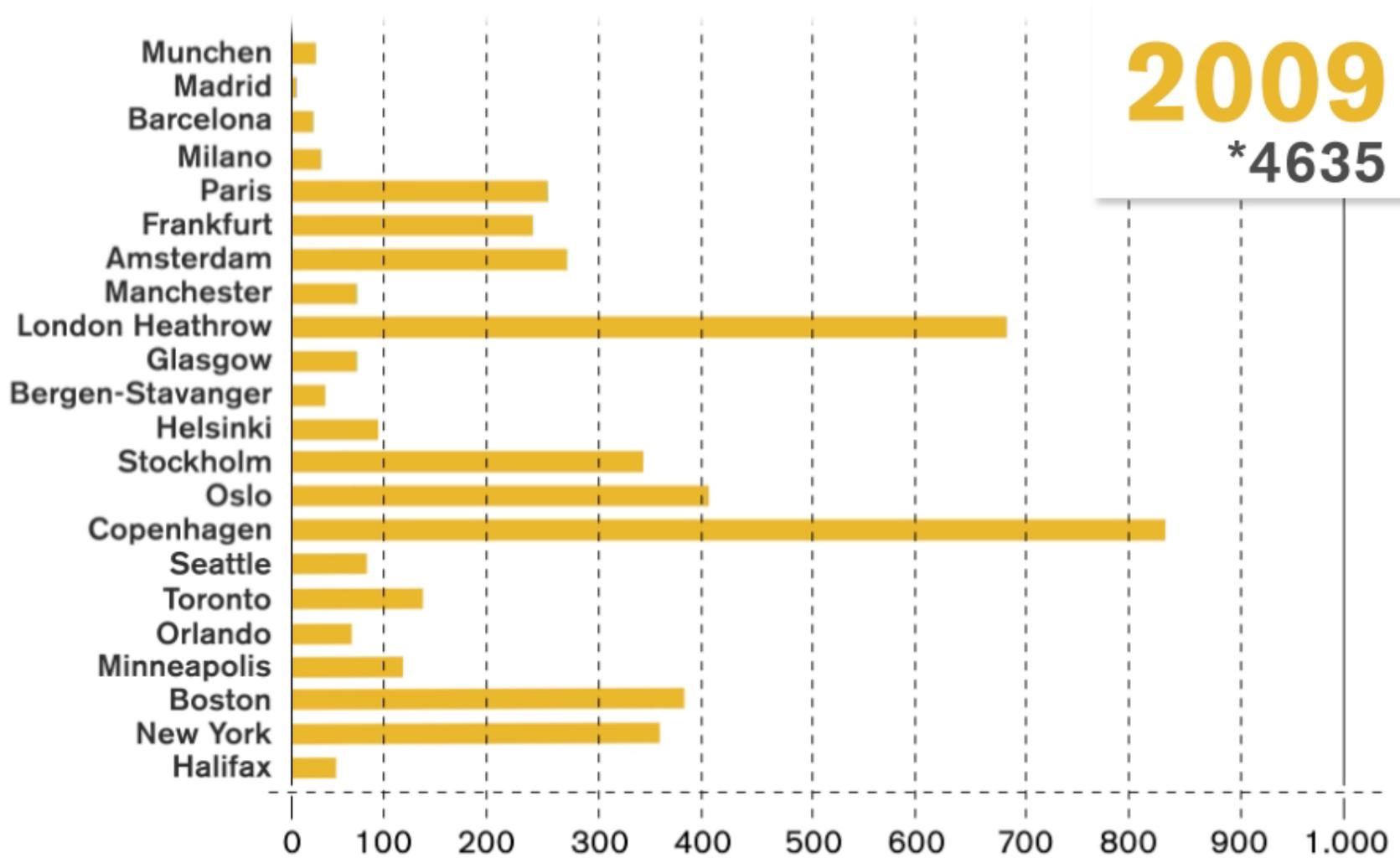


**ROUTE DEVELOPMENT**

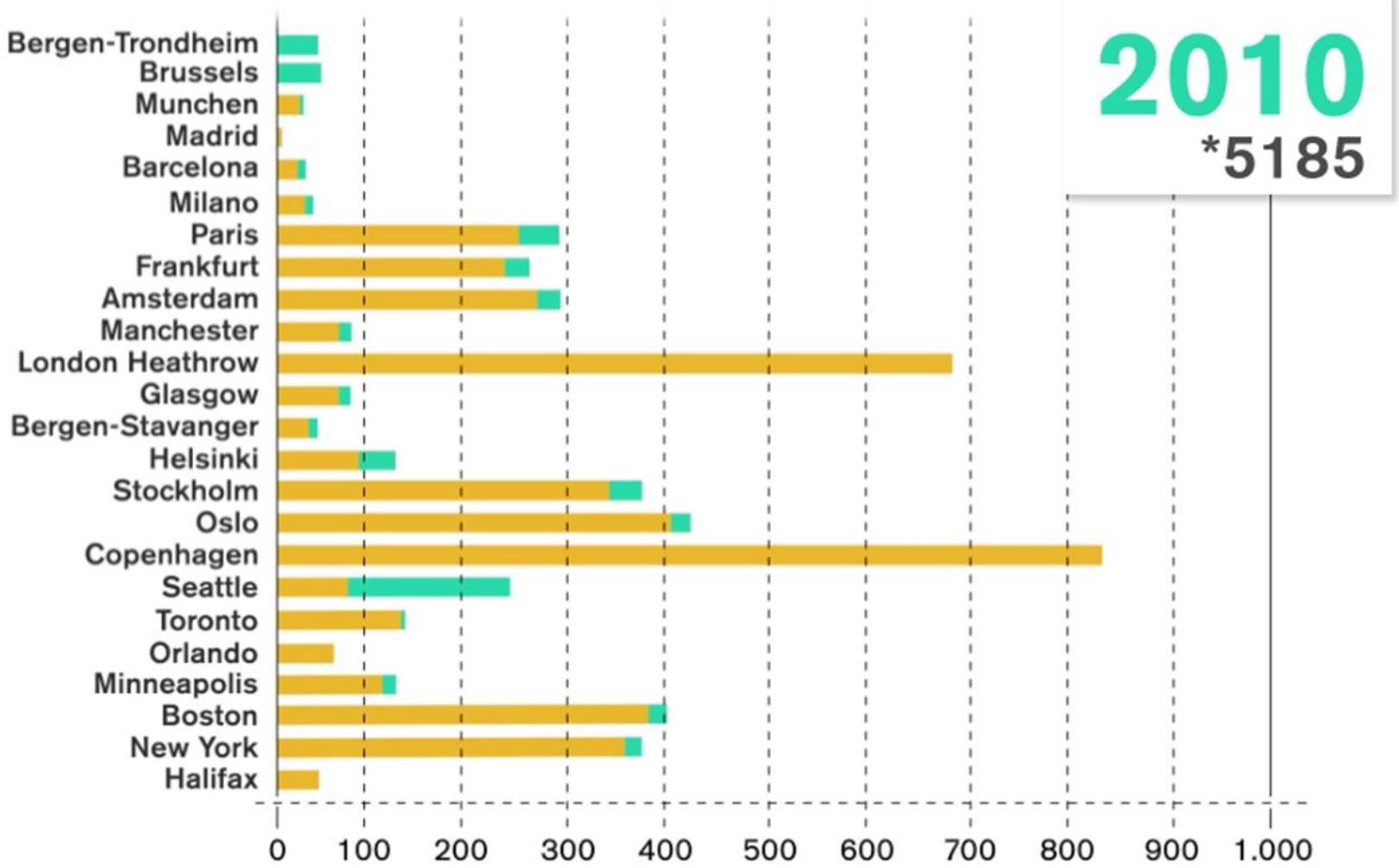
# GROWING ROUTE NETWORK



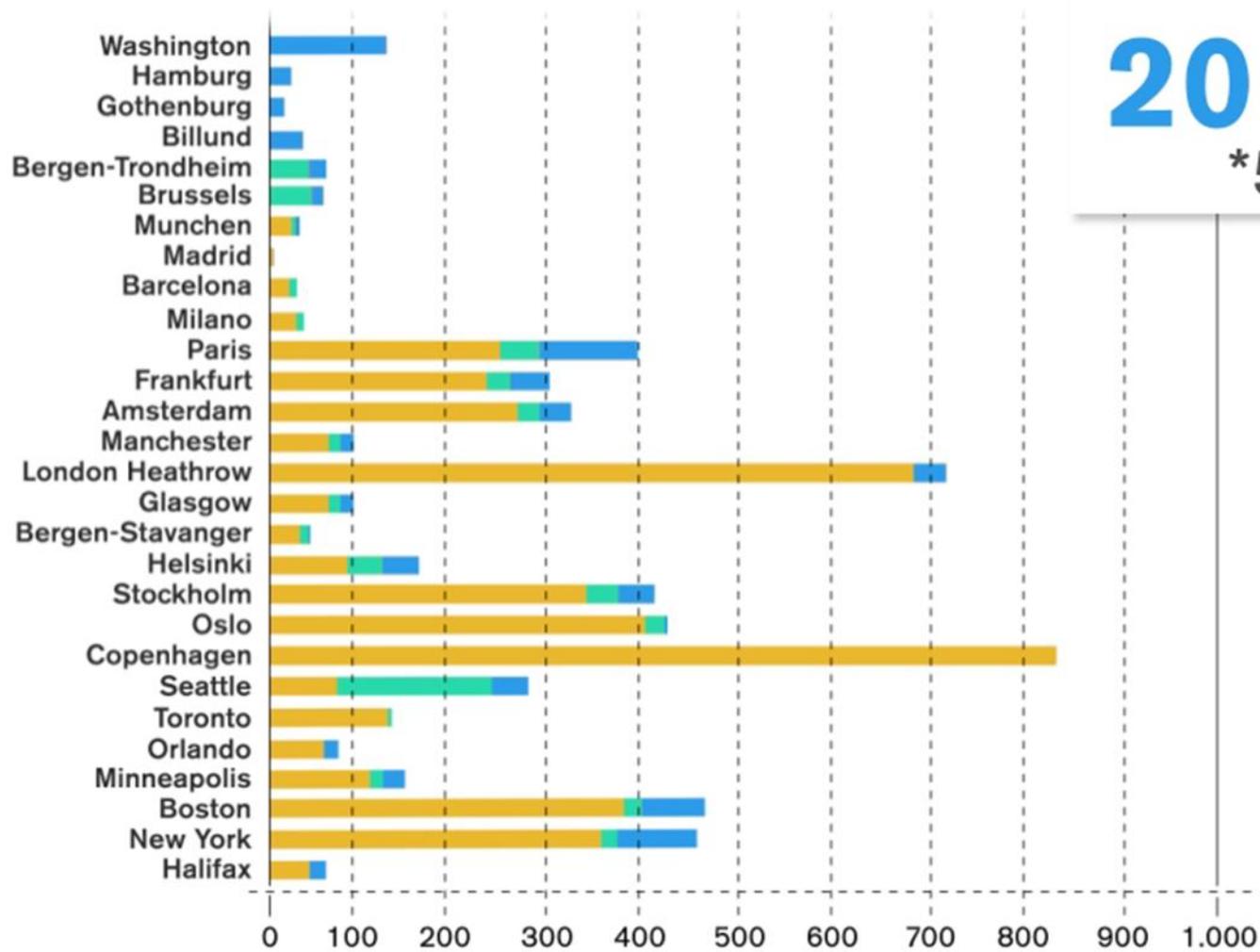
# GROWING ROUTE NETWORK



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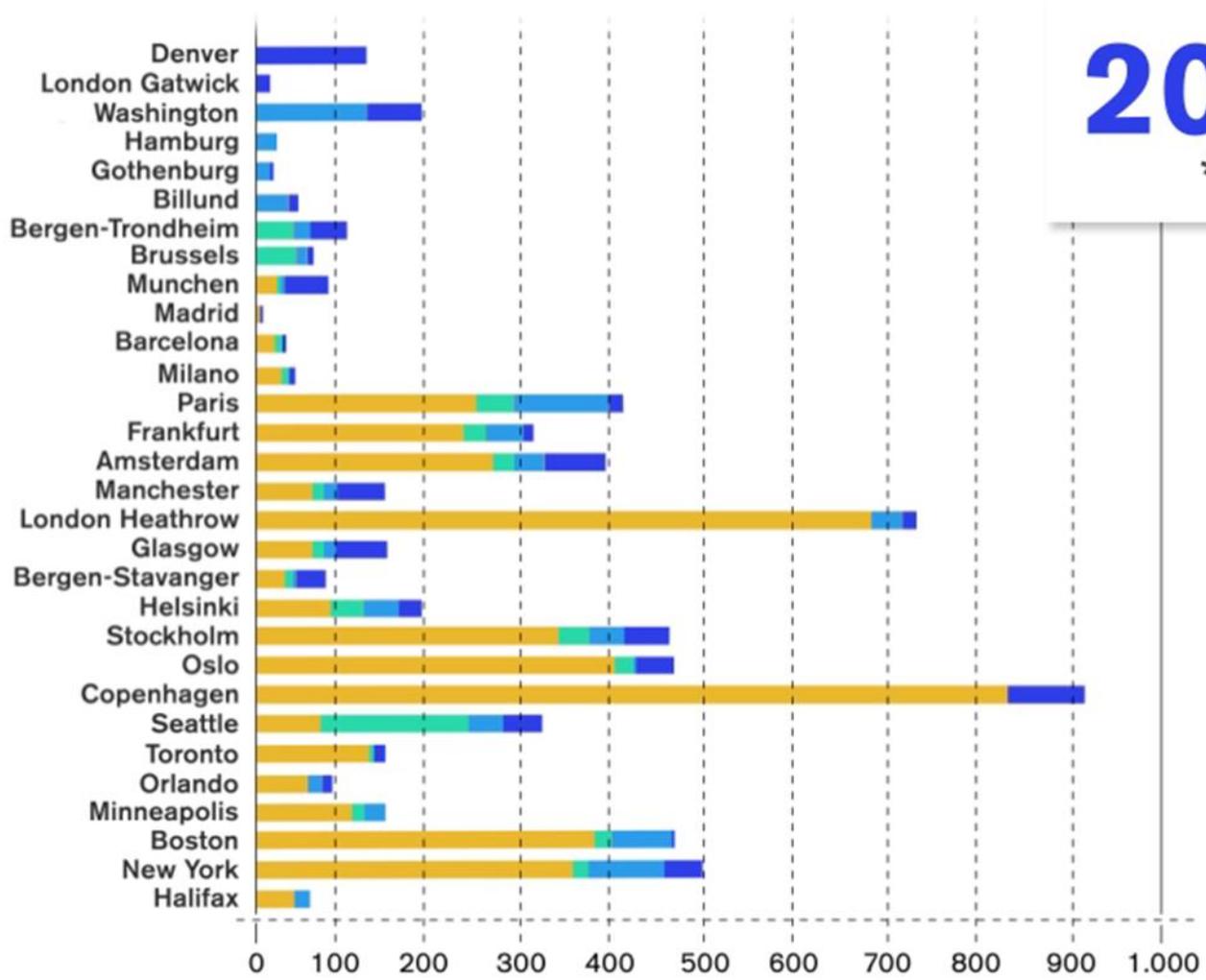


# GROWING ROUTE NETWORK



**2011**  
\*5970

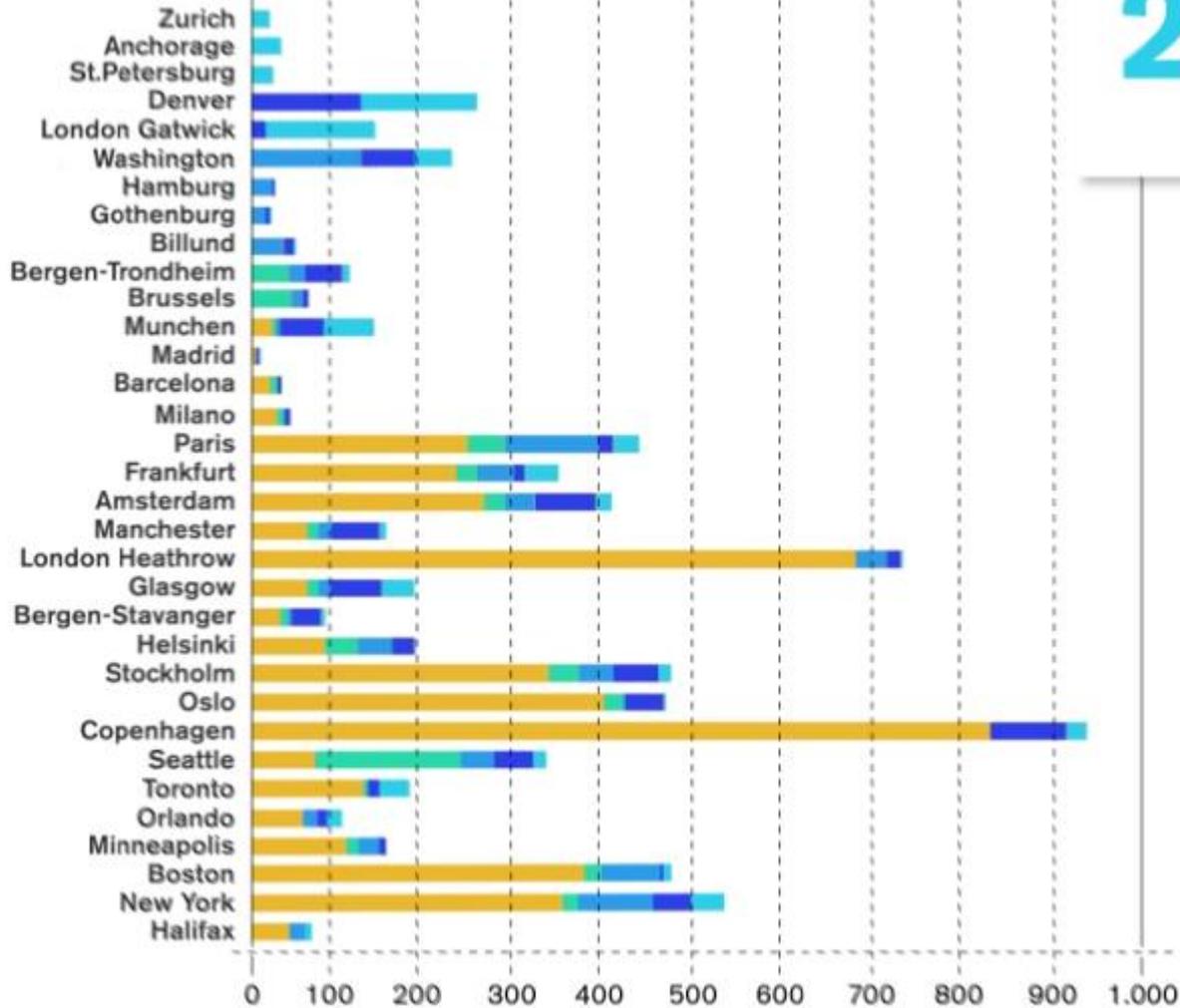
# GROWING ROUTE NETWORK



**2012**  
\*6836

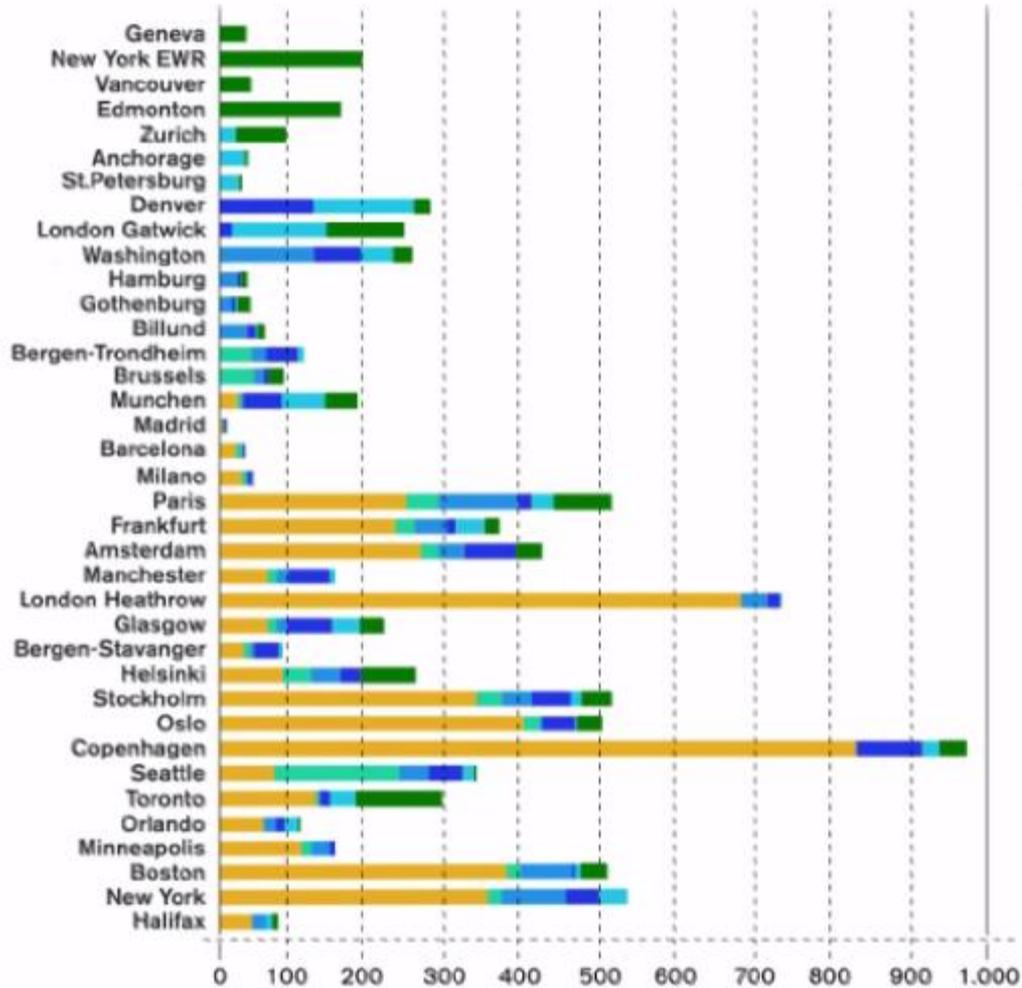
# GROWING ROUTE NETWORK

**2013**  
\*7577



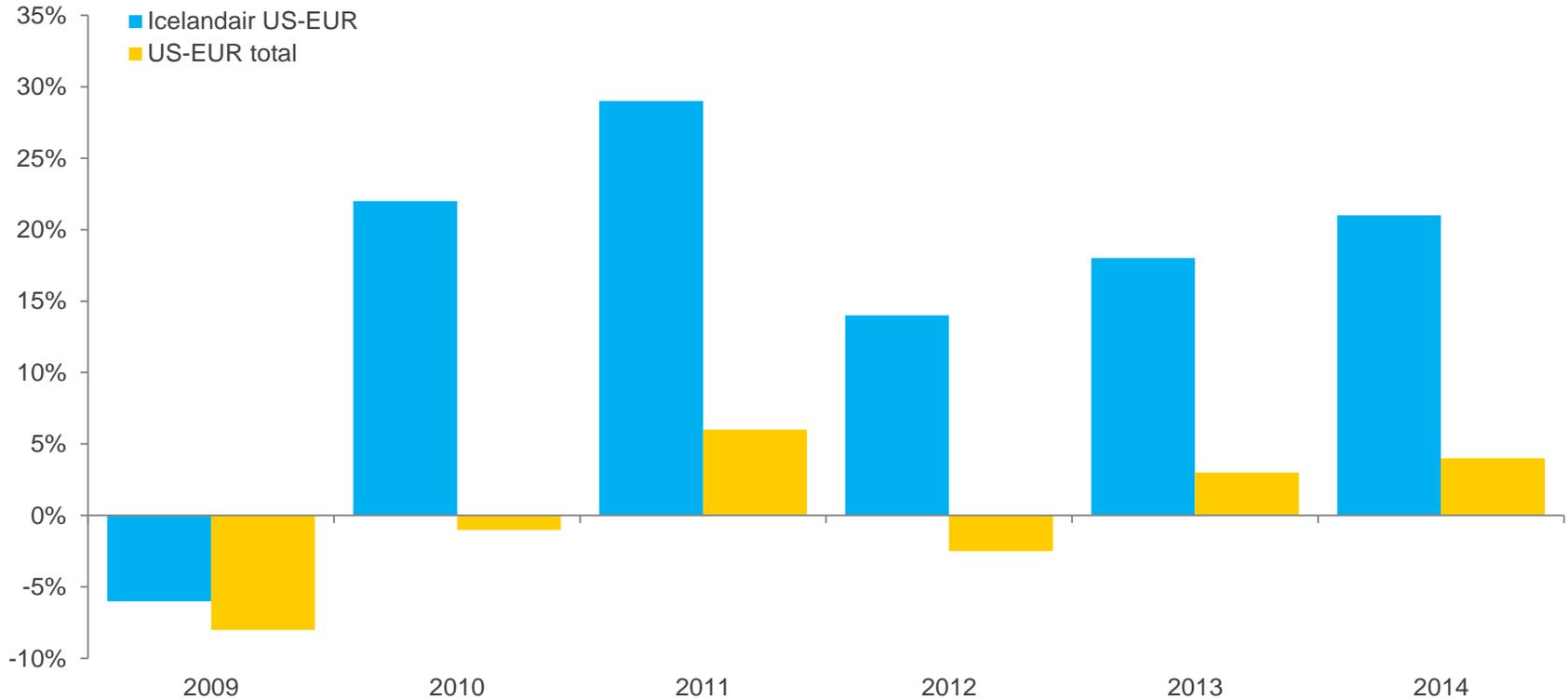
# GROWING ROUTE NETWORK

**2014**  
\* 9005



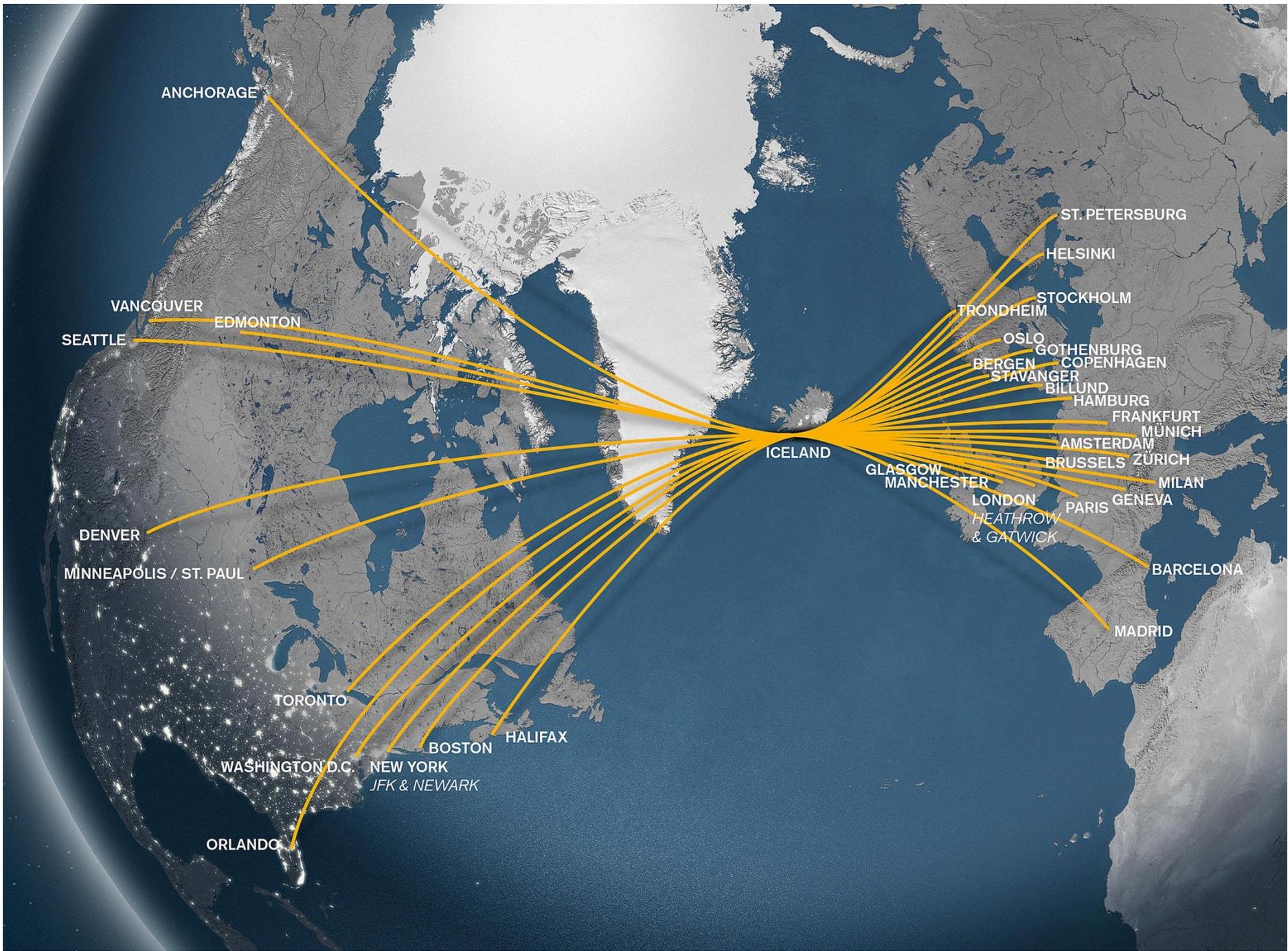
# CHANGE IN CAPACITY ON THE N-ATLANTIC

## AVAILABLE SEAT KILOMETERS (ASK) ICELANDAIR VS. TOTAL MARKET

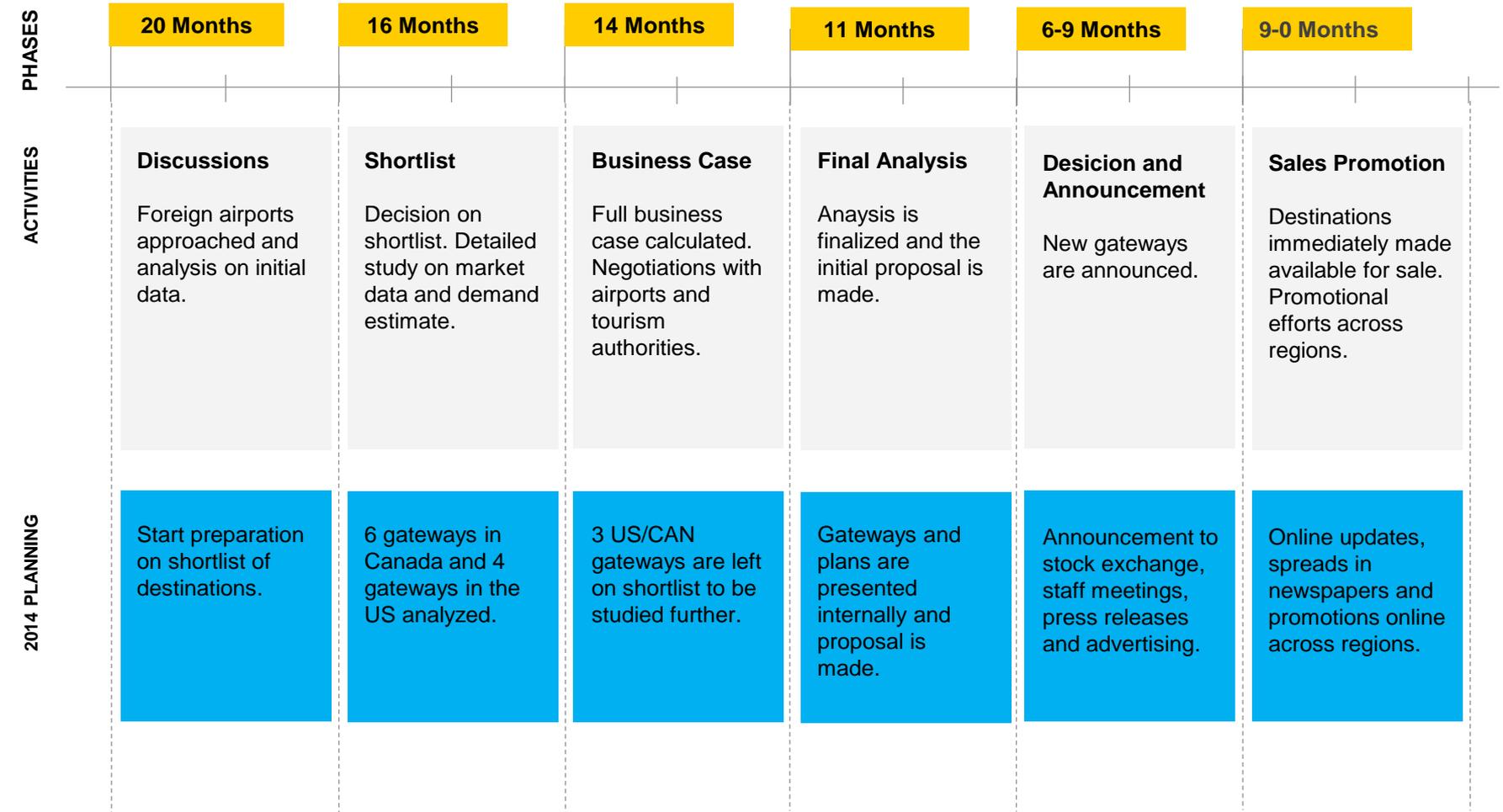


# THE YEAR AHEAD





# NEW DESTINATIONS IN NETWORK



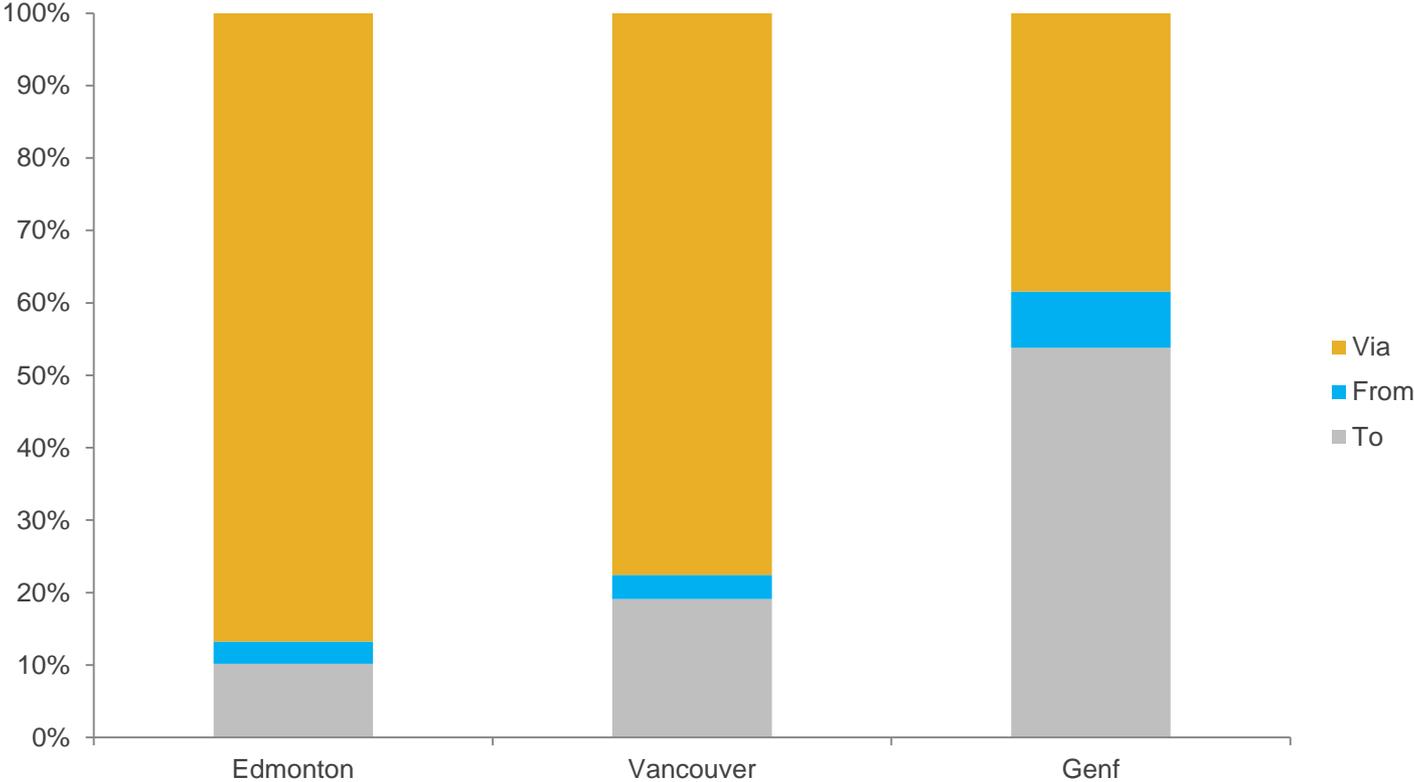
# CHANGES IN CAPACITY

AVAILABLE SEAT KILOMETERS (ASK) CHANGE 2014 VS. 2013



# PASSENGER MIX ON THE NEW DESTINATIONS

## TO-FROM-VIA-PLAN



# THE GEOGRAPHY

## EDMONTON (YEG) AND VANCOUVER (YVR)

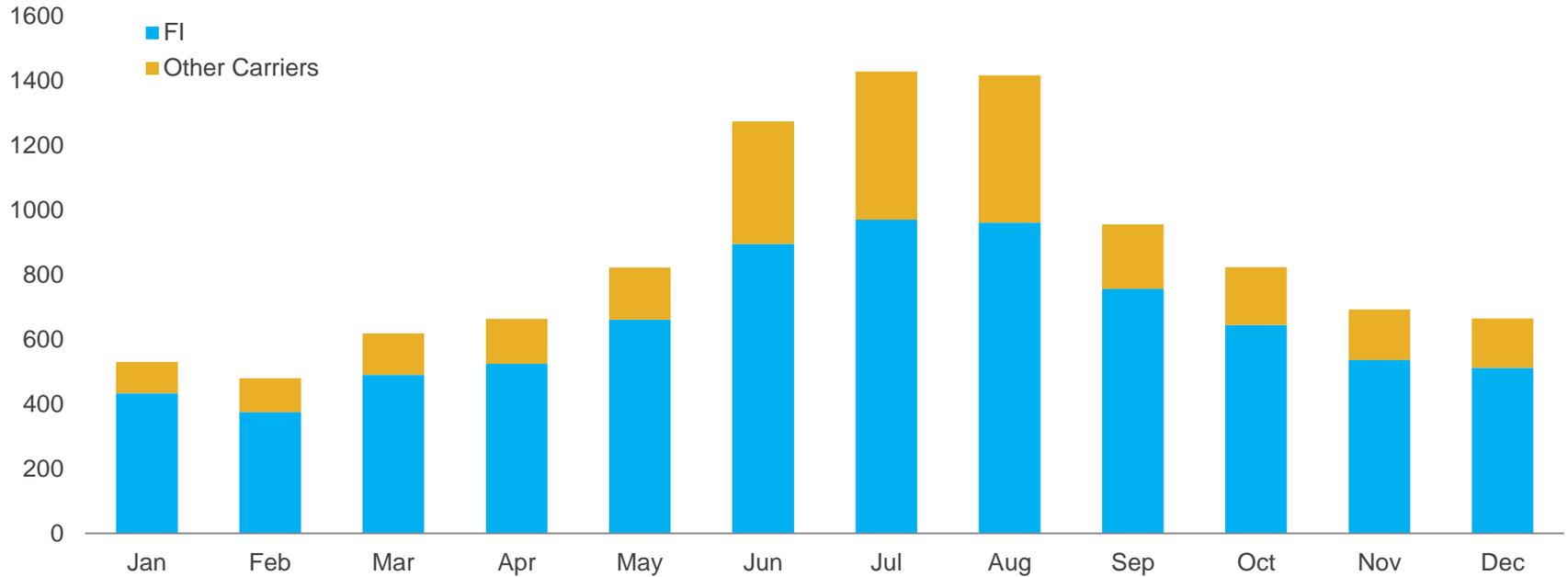


# ELAPSED TIMES

## ROUND TRIP TO/FROM

AIRPORT	Edmonton (YEG)	Vancouver (YVR)
Stockholm	06:40	02:50
Copenhagen	04:55	01:15
Helsinki	05:20	03:25
Bergen	05:00	00:10
Oslo	04:45	02:45
Brussel	04:40	01:55
Munich	03:50	03:25
Zurich	03:20	03:30
Paris	02:25	04:15
Amsterdam	01:25	04:05
Glasgow	05:00	02:05
Manchester	02:05	00:00
London	04:05	05:30

# NUMBER OF FLIGHTS PER MONTH IN KEF 2013

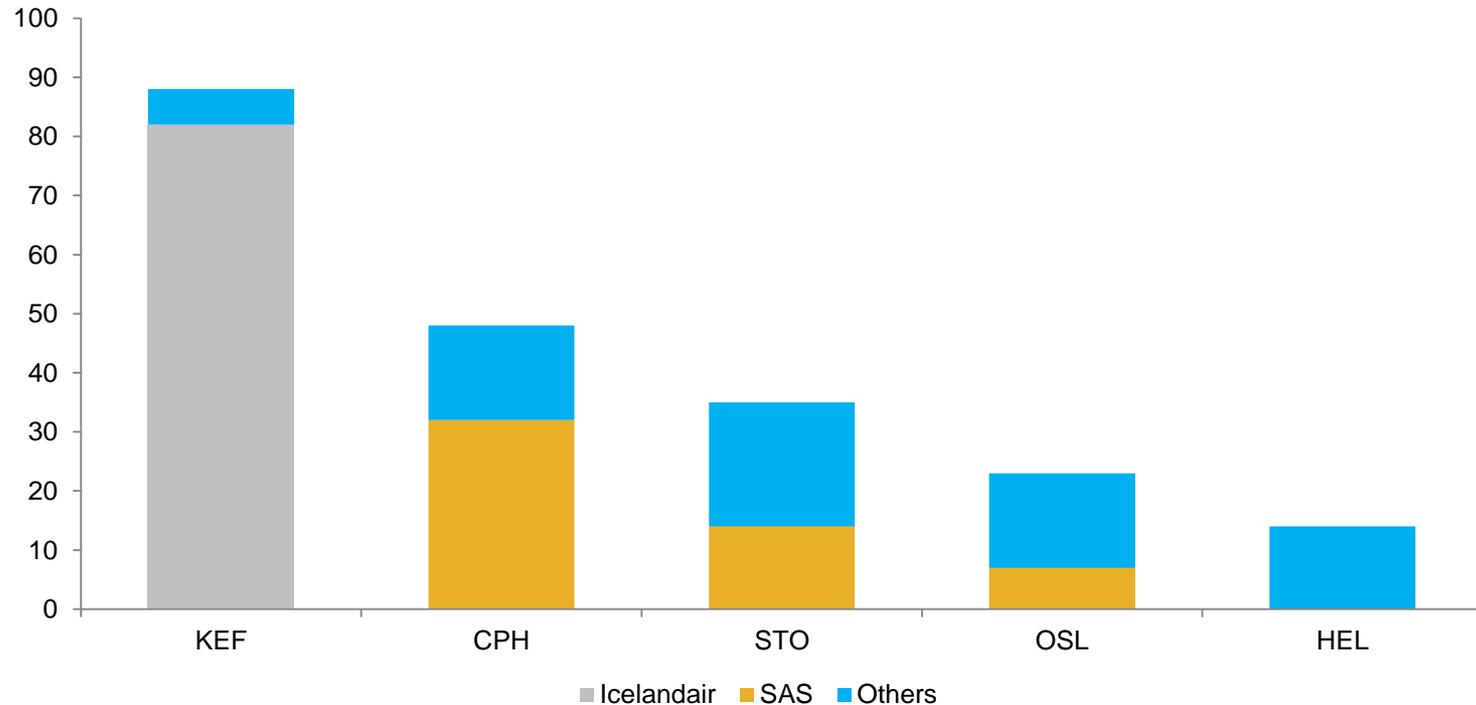


# WEEKLY FLIGHTS FROM NORDIC COUNTRIES IN 2014 TO THE US AND CANADA - ESTIMATE

Catchment area (population):

| Each gateway in SCA: 1.4 – 2.1 million

| KEF: 0.2 million



# GATEWAYS AND FREQUENCY PER WEEK

## SUMMER 2014

Destination	Flights	New flights
Copenhagen	27	1
Boston	18	0
London LHR	14	0
New York JFK	14	0
Paris	16	2
Amsterdam	15	2
Stockholm	14	2
Oslo	13	2
Frankfurt	10	0
Helsinki	9	2
Seattle	7	0
Minneapolis	7	0
Denver	7	1
Washington	7	0
Toronto	7	3
Munich	6	1
Glasgow	5	1
Brussels	4	1
Billund	4	1

Destination	Flights	New flights
Zurich	4	2
New York EWR	4	4
Edmonton	4	4
Gothenburg	4	1
London LGW	4	1
Bergen-Trondhj.	4	0
Bergen-Stavanger	3	0
Milano	3	0
Halifax	3	0
Manchester	3	0
Geneva	2	2
Hamburg	2	0
Anchorage	2	0
Vancouver	2	2
Barcelona	2	0
St. Petersburg	2	0
Madrid	1	0
<b>Total</b>	<b>254</b>	<b>35</b>

# EXPANSION PLANNED 2014

**16%**

increase in  
number of flights

**254**

trips  
per week

**7,200**

passengers  
per day

**Over 2.6 million**  
passengers  
forecasted

**3**

new  
destinations

**38**

destinations  
in total

**21**

Boeing 757  
aircraft

**350,000**

increase  
in passengers

**Winter**

focus on winter tourism  
on TO market

# BOEING 737 MAX

16 FIRM ORDERS – TOTAL INVESTMENT 1.6 BILLION USD BASED ON LIST PRICES

## Delivery schedule

2018 - 2021

