

TRAFFIC DATA

March 2012

- Icelandair passengers in March are close to **119 thousand**, **23%** increase from last year
- Tourists visiting Iceland were **31%** up in total with largest increases in volume out of UK, US and Denmark
- LF was **81%**, **4,3 ppt** higher than last year
- Utilization of hotel rooms was **70,4%**, up by **11,7 ppt** from last year

ICELANDAIR	Mar 12	Mar 11	Chg (%)	Jan-Mar 12	Jan-Mar 11	Chg (%)
Number of Passengers (PAX)	118,602	96,693	↑ 23%	305,011	257,931	↑ 18%
Load Factor (%)	81.0%	76.7%	↑ 4.3 ppt	75.4%	71.1%	↑ 4.3 ppt
Available Seat Kilometers (ASK '000)	399,781	346,698	↑ 15%	1,098,735	990,918	↑ 11%

AIR ICELAND	Mar 12	Mar 11	Chg (%)	Jan-Mar 12	Jan-Mar 11	Chg (%)
Number of Passengers (PAX)	29,955	27,978	↑ 7%	80,529	76,978	↑ 5%
Load Factor (%)	75.6%	70.6%	↑ 5.0 ppt	70.7%	69.2%	↑ 1.6 ppt
Available Seat Kilometers (ASK '000)	12,852	12,578	↑ 2%	35,816	35,057	↑ 2%

CAPACITY	Mar 12	Mar 11	Chg (%)	Jan-Mar 12	Jan-Mar 11	Chg (%)
Fleet Utilization (%)	83.3%	94.6%	↓ -11.3 ppt	87.1%	95.1%	↓ -8.0 ppt
Sold Block Hours	2,488	2,731	↓ -9%	8,112	8,557	↓ -5%

ICELANDAIR CARGO	Mar 12	Mar 11	Chg (%)	Jan-Mar 12	Jan-Mar 11	Chg (%)
Available Tonne Kilometers (ATK '000)	12,543	12,209	↑ 3%	36,596	33,344	↑ 10%
Freight Tonne Kilometers (FTK '000)	8,065	7,186	↑ 12%	22,070	18,613	↑ 19%

ICELANDAIR HOTELS	Mar 12	Mar 11	Chg (%)	Jan-Mar 12	Jan-Mar 11	Chg (%)
Available Hotel Room Nights	18,382	16,492	↑ 11%	54,082	47,880	↑ 13%
Sold Hotel Room Nights	12,935	9,675	↑ 34%	33,420	25,124	↑ 33%
Utilization of Hotel Rooms	70.4%	58.7%	↑ 11.7 ppt	61.8%	52.5%	↑ 9.3 ppt