

TRAFFIC DATA

SEPTEMBER 2011

- | Best September month ever with **168 thousand** Icelandair passengers, up by **15%** from September last year
- | Load factor at Icelandair was **78.3%**, **3.7 ppt**. lower than September last year
- | **24%** sales increase in trips TO Iceland and **57%** increase in trips from USA and Canada TO Iceland
- | Hotel utilization was **80.6%**, up by **9.3 ppt** from September last year
- | The number of Air Iceland passengers increased by **9%** as compared to September last year

ICELANDAIR	SEP 11	SEP 10		CHG (%)	JAN-SEP 11	JAN-SEP 10		CHG (%)
Number of Passengers (PAX)	168,013	145,999	↑	15%	1,393,620	1,167,382	↑	19%
Load Factor (%)	78.3%	82.0%	↓	-3.7 ppt	79.6%	78.6%	↑	1.0 ppt
Available Seat Kilometers (ASK'000)	611,970	495,668	↑	23%	4,892,249	4,084,270	↑	20%

AIR ICELAND	SEP 11	SEP 10		CHG (%)	JAN-SEP 11	JAN-SEP 10		CHG (%)
Number of Passengers (PAX)	29,984	27,528	↑	9%	271,918	261,215	↑	4%
Load Factor (%)	66.5%	66.8%	↓	-0.3 ppt	69.8%	68.3%	↑	1.6 ppt
Available Seat Kilometers (ASK'000)	16,257	14,075	↑	16%	141,492	129,921	↑	9%

CAPACITY	SEP 11	SEP 10		CHG (%)	JAN-SEP 11	JAN-SEP 10		CHG (%)
Fleet Utilization (%)	92.3%	87.1%	↑	5.2 ppt	92.3%	93.2%	↓	-0.9 ppt
Sold Block Hours	2,703	3,038	↓	-11%	26,603	25,750	↑	3%

ICELANDAIR CARGO	SEP 11	SEP 10		CHG (%)	JAN-SEP 11	JAN-SEP 10		CHG (%)
Available Tonne Kilometers (ATK'000)	15,929	12,689	↑	26%	130,266	117,784	↑	11%
Freight Tonne Kilometers (FTK'000)	6,401	6,179	↑	4%	55,691	54,784	↑	2%

ICELANDAIR HOTELS	SEP 11	SEP 10		CHG (%)	JAN-SEP 11	JAN-SEP 10		CHG (%)
Available Hotel Room Nights	17,850	15,960	↑	12%	198,852	188,014	↑	6%
Sold Hotel Room Nights	14,385	11,372	↑	26%	142,448	131,627	↑	8%
Utilization of Hotel Rooms	80.6%	71.3%	↑	9.3 ppt	71.6%	70.0%	↑	1.6 ppt