

## MORE COMPETITIVE CHANNEL SET-UP

- **Reshuffle of vessels improves services for passengers and freight customers**
- **New chartered ship to enter service on 4 November 2012**
- **Redelivery of one chartered vessel**

The competitiveness of DFDS' set-up on the Channel will be strengthened by a combination of a reshuffle of ships between the two routes, Dover-Dunkirk and Dover Calais, and the charter of a new ship, MOLIERE.

Upon delivery of MOLIERE, the chartered ship currently trading on Dover-Calais, DEAL SEAWAYS, will be redelivered to its owner. MOLIERE will be renamed DIEPPE SEAWAYS.

### **Dover-Dunkirk**

The Dover-Dunkirk route is currently serviced by three sister ships. On 4 November MOLIERE will replace one of these ships, DOVER SEAWAYS, which will be transferred to Dover-Calais.

Freight is the main customer segment on Dover-Dunkirk and MOLIERE will be focused on carrying freight.

### **Dover-Calais**

On Dover-Calais, the offering to both passengers and the freight market will be improved by the transfer of DOVER SEAWAYS.

The excellent onboard facilities of DOVER SEAWAYS will enhance the onboard experience for passengers, and an additional capacity of 15 trailers per sailing will improve availability of capacity to the freight market on peak departures.

In addition, DOVER SEAWAYS will increase the reliability of the schedule for the benefit of both customer segments.

### **The Dover Strait Channel market**

In 2011, a total of 21.3m passengers, 5.0m cars, and 3.3m freight units were transported between England and France on the Dover Strait.

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### **DFDS profile**

DFDS is Northern Europe's largest integrated shipping and logistics company.

DFDS Seaways operates a network of 25 routes with 50 freight and passenger ships, while DFDS Logistics provides freight solutions in Europe with trailers, containers, and rail.

DFDS has 5,000 employees in 20 countries, and revenue of DKK 12bn. The Company was founded in 1866, and is headquartered in Copenhagen, and listed on NASDAQ OMX Copenhagen.

### **Disclaimer**

The statements about the future in this announcement contain an element of risk and uncertainty, both in general and specific terms, and this means that actual developments may diverge considerably from the statements about the future.