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Anoto launches a senior unsecured convertible bond issue of approximately SEK 18-45 million

Lund, 5 July 2017 – Anoto Group AB (publ) (“Anoto” or the “Company”) announces today the launch of an offering (the “Offering”) of approximately SEK 18-45 million senior unsecured convertible bonds due 2019 (the “Bonds”). The Bonds will be convertible into new shares of the Company.

Anoto intends to use the net proceeds from the Offering to support future business operations including funds to increase production capacity in Q3 to meet increasing pen demand.

The Bonds may only be subscribed for by certain institutional or other professional investors in Sweden or abroad. The minimum investment amount is SEK 1,000,000. Also shareholders of the Company may participate in the Offering of the Bonds if the investment amount for such investor is at least the minimum investment amount of SEK 1,000,000. Information about the Offering, and how to participate in the Offering, will be available on www.anoto.com/investors on or about 7 July 2017. Anoto has currently received subscription commitments from investors representing approximately SEK 17.6 million. The allocation of the Bonds will be decided by the Board of Directors of the Company. In connection herewith, the Board of Directors will, *inter alia*, consider subscription commitments or application forms submitted by investors early during the application period.

The Bonds are expected not to carry any coupon, i.e. no interest will be paid, and have a conversion price of SEK 0.13. The final terms of the Bonds are expected to be announced on 18 July 2017. When determining the conversion price, the Board of Directors will consider, *inter alia*, that no security will be provided in respect of the Bonds, that the conversion loan will be interest free, that no commission will be paid to investors for any subscription commitments and that investors will enter into a lock-up undertaking whereby no shares issued upon conversion of the Bonds may be sold for a period of 180 calendar days as from the Settlement Date (as defined below).

The Bonds will be issued and redeemed at 100% of their principal amount and will, unless previously converted, mature on 21 July 2019. Settlement of the Bonds is expected to take place on 21 July 2017 (the “Settlement Date”). Anoto does not intend to make any application for the Bonds to be admitted to trading on any regulated or non-regulated market. As a consequence of the relatively small size of the transaction, the Company has



decided not to engage any investment bank or securities broker for the placing of the Bonds. This means that no commissions will be deducted from the proceeds of the Offering.

The Bonds will be offered and sold outside the United States in reliance on Regulation S under the U.S. Securities Act of 1933, as amended, and in accordance with applicable securities laws, rules and regulations.

For further information, please contact:

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For more information about Anoto, please visit www.anoto.com or email ir@anoto.com.

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This information is information that Anoto Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at [17]:[31]19.30 CET on 5 July 2017.

About Anoto

Anoto is a global leader in digital writing and drawing solutions. Its technology enables high-precision pen input on nearly any surface. Anoto is present around the world through a global network of strategic licensing partners that deliver user-friendly writing and drawing solutions for effective collection, transfer and storage of data. Anoto is traded on the Small Cap list of Nasdaq Stockholm under ANOT.

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