



Outokumpu appoints Reeta Kaukiainen as Head of Communications and Investor Relations and a member of the Outokumpu Leadership Team

Outokumpu has appointed Reeta Kaukiainen as Executive Vice President, Communications and Investor Relations effective March 1, 2017. She will join the Outokumpu Leadership Team, and report directly to Outokumpu CEO Roeland Baan. Reeta succeeds Saara Tahvanainen, who has accepted a position at HERE, a global leader in mapping and location services.

Reeta has over twenty years of experience in the field of communications, marketing and investor relations. She joins Outokumpu from Accenture, where she has led their communications and marketing activities in Finland. Prior to Accenture, Reeta led communications and investor relations teams in a number of companies including Tieto and Metsä Group.

Says Roeland Baan: "Reeta brings a wealth of experience and expertise, particularly in the area of B2B communications and marketing. I am very pleased to welcome her into the team, and I am confident she will strongly contribute towards our vision to become the best value creator in stainless steel."

Roeland Baan continues: "At this time, I would like to extend a warm thank you to Saara Tahvanainen, whose leadership, high standards and relentless drive for excellence has guided Outokumpu through its transformation period. Saara leaves a legacy of professionalism, creativity and passion that will continue to serve our company in the future. On behalf of the entire Outokumpu team, I sincerely thank Saara for her contribution to our company and wish her all the best in her new position."

For further information:

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Outokumpu Group

Outokumpu is a global leader in stainless steel. We create advanced materials that are efficient, long lasting and recyclable – thus building a world that lasts forever. Stainless steel, invented a century ago, is an ideal material to create lasting solutions in demanding applications from cutlery to bridges, energy and medical equipment: it is 100% recyclable, corrosion-resistant, maintenance-free, durable and hygienic. Outokumpu employs some 10,000 professionals in more than 30 countries, with headquarters in Helsinki, Finland and shares listed in Nasdaq Helsinki. www.outokumpu.com outokumpu.com/stainless-news choosestainless.outokumpu.com