



**Press release**

Lund, February 29, 2016

## **Bell Canada launches Doro smartphones**

**Bell Canada has announced today the launch of two Doro smartphones.**

Bell Canada has announced today the launch of the Doro 824, the North American version of the 4G smartphone Doro Liberto® 825 and its variant for the blind, Doro 824C. The products will be available on the web and in selected stores.

"The Doro 824 is an ideal handset for customers with moderate visual and physical limitations, and the Doro 824C is the most full featured smartphone built for the blind. Bell is committed to making mobile technology more accessible to everyone and we're pleased to add these innovative devices to our lineup of accessibility products," said Blaik Kirby, President of Bell Mobility.

"We are extremely happy to expand our smartphone distribution in North America, starting with a strong partner like Bell in Canada," said Jérôme Arnaud, CEO at Doro.

**For more information, please contact:**

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**About Doro**

Doro develops telecom products and services for Seniors to lead full and rich lives: to do things they want to do more easily as well as the things they thought they might never do. The global market-leader in senior mobile phone, Doro offers easy-to-use mobile phones and smartphones, mobile applications, fixed line telephony with loud and clear sound. Within Doro Group, Doro Care offers social care and telecare solutions for elder and disabled persons for independent and safe living in their own homes. Doro AB is a Swedish public company and its shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,838 million (EUR 200 million) were reported for 2015. [www.doro.com](http://www.doro.com)

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