



Press release

Lund, March 6, 2015

An array of launches from award-winning Doro at the GSMA Mobile World Congress in Barcelona

Doro has this week participated at the Mobile World Congress in Barcelona. The company has received a Global Mobile Award for “Best Mobile Device for Accessibility & Inclusion” and released two new mobile phones and a new service.

Doro award-winner at the 20th Global Mobile Awards - Best Mobile Device for Accessibility & Inclusion

“The Doro Liberto® 820 is a smartphone designed with the physical and emotional needs of seniors in mind. It delivers a full and rich smartphone experience in an understanding manner”, summarized the judges.

“We are very honored to be rewarded by such a distinguished award for our hero product Doro Liberto® 820”, comments Jérôme Arnaud, President and CEO of Doro.

"Our warmest congratulations to all the winners of the 20th Global Mobile Awards," says John Hoffman, CEO of GSMA Ltd. "Our winners are in the esteemed company of the mobile innovators, pioneers and leaders that have won these coveted awards over the last two decades, many of whom have been game-changers in transforming the way that the world communicates."

In addition, Doro have announced the following product and services launches:

Doro Liberto® 820 Mini – a pocket version of the Doro Liberto® 820

The Doro Liberto® 820 Mini is available now and has already been listed by several Telecom operators.

Doro 820 Claria – a Smartphone accessible for Blind People

The Doro 820 Claria is an adaptation of our smartphone to make it suitable for the blind user. It comes with an accessory helping the user to locate his or her fingers on the pad. The product will be available in June.

Doro Connect & Care®

Doro Connect & Care® is an innovative mobile social networking tool applied to real life. It aims to help people stay better connected with their elderly relatives and also the other people who care about them too. The service will facilitate the delivery of help and assistance – whether in an emergency situation such as a fall, or for a basic everyday household task, for example closing a window.



For family members, the service is extremely easy to use - there is an app which will be available for both Android and iOS smartphones. The service allows family members to create their own network of people willing to help provide daily care and offer assistance to their senior relative.

Launch date is planned for June 2015.

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About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering 'easy-to-use' mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in more than thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,277 million (EUR 135 million) were reported for 2014. www.doro.com

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