

Press Release

Lund, 20 October 2014

Doro signs agreement with Vodafone in some key European markets

Doro has signed a contract which will enable it to sell its handsets to Vodafone in Germany, Italy, the UK and Ireland.

The selection of products differs by country but includes Doro PhoneEasy® 508, 613 and 632. The first shipments started in September.

“These listings give us presence in Italy - a new European market for Doro. It also further strengthens our position across Europe, especially in Germany, as the market leader of mobile phones for seniors,” says Jérôme Arnaud, President and CEO at Doro.

This agreement is another confirmation of the sustainability of the feature phone market for seniors.

Further information

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About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering ‘easy-to-use’ mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in more than thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,142.5 million (EUR 128.9 million) were reported for 2013. www.doro.com

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