

**Press Release**

Lund, 14 July 2014

## **Doro extends partnership with Australian Optus**

**Doro today announced an extended retail partnership with Optus, the second largest telecom operator in Australia, with the Doro PhoneEasy® 623 available at Optus retail stores nationwide.**

“Doro is pleased to continue partnering with Optus Australia as it will restore growth in the Australia”, comments Jérôme Arnaud, Doro President and CEO.

The Doro PhoneEasy® 623 is an easy to use, stylish clamshell mobile phone with camera and loud, clear sound. It is lighter, thinner and records video, and is an upgrade on the Doro PhoneEasy® 615, which has proved popular with Australian seniors.

For more information, please contact:

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### **About Doro**

Doro AB is a Swedish public company formed in 1974. It released its pioneering ‘easy-to-use’ mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in more than thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,142.5 million (EUR 128.9 million) were reported for 2013. [www.doro.com](http://www.doro.com)

<p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on July 14, 2014 at 11:00 a.m. CET.</p>
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