



Press Release

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The leading German operator Telekom Deutschland GmbH lists Doro

Doro is further expanding its presence in the German market. The handset manufacturer has secured a strategic listing with Telekom Deutschland, which will offer two of Doro's feature phone models across Germany in every Telekom Deutschland stores and on-line.

Telekom Deutschland, the incumbent operator in Germany, will list the two models, the Doro PhoneEasy® 508 and Doro PhoneEasy® 612.

Doro will support the launch of these products by a marketing campaign, which will sustain sales and improve brand awareness in the country.

"I am very pleased to see that our efforts in DACH region and our increased presence in Germany since the acquisition of IVS are once again paying off - in an even greater scale this time with this partnership with Telekom", comments Jérôme Arnaud, Doro President and CEO.

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About Deutsche Telekom

Deutsche Telekom is one of the world's leading integrated telecommunications companies with over 142 million mobile customers, 31 million fixed-network lines and more than 17 million broadband lines (as of December 31, 2013). The Group provides fixed network, mobile communications, Internet and IPTV products and services for consumers and ICT solutions for business customers and corporate customers. Deutsche Telekom is present in around 50 countries and has approximately 229,000 employees worldwide. The Group generated revenues of EUR 60.1 billion in the 2013 financial year – more than half of it outside Germany.

About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering 'easy-to-use' mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in more than thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,142.5 million (EUR 128.9 million) were reported for 2013. www.doro.com

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