



Press release

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Doro reveals four new mobile phones at the Mobile World Congress i Barcelona

Doro is further expanding its mobile phone product offer with the addition of three feature phones and one new model aimed for Care segment. These four new devices are revealed at the ongoing Mobile World Congress trade fair in Barcelona.

The three new feature phones consists of the Doro Liberto® 650 - the company's first web-enabled feature phone, the Doro PhoneEasy® 613 - a stylish clamshell camera phone, and the Doro PhoneEasy® 508 - a candy-bar design with a well-spaced convex keypad.

““We are pioneers in developing the next generation smartphones for seniors. Still, the feature phone market has significant potential and we have explored how to further develop and enhance our feature phone offer, giving new opportunities for our network of retailers, distributors and operators”, says Jérôme Arnaud, President and CEO at Doro in a comment.

The new model added to Doro's Care portfolio is the dual sim Doro Secure® 580 – a device that enables the delivery of Telecare services and telephony simultaneously. This device works on both GSM and 3G bands for improved network coverage.

““We are evolving our Care product offer to help seniors to meet their needs of increased personal security and safety through innovative mobile technologies and we will continue to leverage our growing ecosystem of hardware and software partners”, continues Jérôme Arnaud.

During the on-going trade fair in Barcelona Doro also declared that the company soon will expand its range of smartphones without revealing details of the Doro Liberto® 820 – the company's third smartphone.

Further information

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About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering 'easy-to-use' mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in more than thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Net sales of SEK 1,142.5 million (EUR 128.9 million) were reported for 2013. www.doro.com