

**Press Release**

Lund, 25 June 2013

## **Rogers lists two new Doro handsets in Canada**

**Doro is pleased to announce the expansion of its offering in one of the company's fastest-growing markets, Canada. The Canadian retailer Rogers is now offering the Doro PhoneEasy® 620 and the Doro PhoneEasy® 520X mobile handsets. This strong line up of Doro's easy mobile phones will broaden Doro's reach in Canada by appealing to a wider audience.**

"We have had a successful relationship with Rogers in Canada since 2010. We are thrilled that Rogers is now expanding its Doro offering with these 3G technology handsets as it further intensifies our position in the Canadian market and broaden the reach of our offer as 3G coverage is wider in Canada than 2G," commented Jerome Arnaud, President and Group CEO of Doro.

The Doro PhoneEasy® 620 and Doro PhoneEasy® 520X have been designed specifically for those who are looking for a simple and stylish mobile without compromise. Both handsets have large buttons, a large display, amplified sounds and an assistance button. The Doro PhoneEasy® 620 is a clamshell device featuring a camera with flash. The Doro PhoneEasy® 520X is a bar phone that comes complete with a three mega-pixel camera and flash. An in-built torch offers assistance and the durable casing offers increased protection against shock, splashes and dust.

**For more information, please contact:**

Jérôme Arnaud, Doro President and CEO, +46 (0) 46 280 50 05

Christopher Lundström, General Manager of Doro North America +1 646 203 7357

**About Doro**

Doro AB is a Swedish public company formed in 1974. It released its pioneering 'easy-to-use' mobile phone in 2007 and today is the global market-leader within the category. Doro products and solutions are available in thirty countries spanning five continents. These include; mobile phones and smart devices, applications and software, fixed line telephony, telecare and mobile health solutions. Doro removes barriers to adoption of new technologies and holds numerous international awards in recognition of its product designs and innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Revenues of SEK 837.5 million were reported for 2012. [www.doro.com](http://www.doro.com)

<p>This is information that Doro AB (publ) may be required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on June 25, 2013 at 02:30 p.m. CET.</p>
--