

Press Release

Lund, 17 June 2013

Phones 4u lists second handset from Doro

The UK's fastest growing mobile retailer Phones 4u will now offer its customers the Doro PhoneEasy® 506. This new addition is available nationwide from Phones 4u stores and also online. It creates a stronger line up of Doro's easy mobile devices available through the retailer.

"Doro PhoneEasy® 506 offers a high quality mobile at an affordable price point. This is the second handset from Doro to be listed by Phones 4u, further strengthening the company's offering of easy-to-use mobile devices and stimulating our high growth in the UK market", says Chris Millington, Managing Director of Doro UK and Ireland.

The Doro PhoneEasy® 506 is an ergonomic bar phone featuring large well spaced keys of concave design. It is a low-cost, easy-to-use option that is ideal for those who want a phone to simply make calls and send or receive text messages.

Further information:

Please contact the Doro UK and Ireland press office: doro@fire-pr.com / +44 (0)20 3428 5137

About Doro

Doro AB is a Swedish public company formed in 1974. It released its pioneering 'easy-to-use' mobile phone in 2007 & today is the global market-leader within the category. Doro products & solutions are available in thirty countries spanning five continents. These include; mobile phones & smart devices, applications & software, fixed line telephony, telecare & mobile health solutions. Doro removes barriers to adoption of new technologies & holds numerous international awards in recognition of its product designs & innovations. Doro shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic List, Small Companies. Revenues of SEK 837.5 million were reported for 2012. www.doro.com

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