

Press release

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Bosch selects Doro to enrich its TeleCare offering with mobile solutions

Bosch Healthcare, a leading provider of TeleCare systems in Europe, has chosen Doro as a partner for its mobile TeleCare offering. Bosch is going to integrate into its portfolio both the Doro Secure® 680, a clamshell feature phone with GPS, and the new 3G smartphone with GPS Doro Secure® 740 dedicated to TeleCare, integrating a special application relaying an alarm to the receiving centers of Bosch's customers. This new TeleCare offer will be commercialized by Bosch Healthcare in Germany, Switzerland and progressively to the rest of Europe from the beginning of 2013.

The devices use Doro Secure® protocols either based on SMS messaging or IP transmission. The Doro Secure protocols allow the phone to send an alarm or information message to an alarm-receiving center. The information that is sent together with the alarm can be easily integrated and processed by the call management system. The operator in the receiving center can monitor if the phone is active, if its battery is loaded and where the user is when he/she triggers the alarm.

"We have chosen Doro TeleCare mobile phones as they offer the feature sets we were looking for and at the same time a design which is well accepted by senior citizens. We believe that the current TeleCare portfolio shall be extended by a mobile solution and we are glad to be able to offer this option with Doro products," says Markus Thürsam, VP Care Solutions at Bosch Healthcare.

"We are very pleased that our development in the TeleCare field has resulted in attractive products for this market. This innovative move towards TeleCare is strategic for us. We believe that this partnership with Bosch will significantly contribute to our growth in this segment and Doro's strategy to develop a care activity beside its traditional consumer business finds a fulfilling concretization with this cooperation" says Jerome Arnaud, CEO for Doro.

For further information, please contact:

President and CEO Jérôme Arnaud, +46 (0)46 280 50 05,.

This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on November 14, 2012 at 10:30 a.m. CET.

About Doro

Doro, the leader in the telecom care market, is a Swedish public company. With over 38 years of experience in the telecom industry, the company focuses on developing, marketing and selling products, software, TeleCare and mHealth solutions specially adapted to the growing worldwide population of seniors. Doro's range of easy-to-use mobile phones is unmatched and its unique know-how has been recognized through several international design awards. The company's products are sold in more than 30 countries on five continents. In FY 2011 revenue totaled SEK 745 m. Doro's shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic list, Small companies. Read more about Doro at www.doro.com.