

Press release

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Doro strengthens its partnership with Irish postfone

Doro continues to develop its cooperation with Irish postfone, which has chosen to supplement its range of Doro mobiles with the Doro PhoneEasy® 605. postfone already sells the Doro PhoneEasy® 505.

postfone is the mobile part of An Post, Ireland's post offices, which, with its online store and its 600 post offices across the country, offers an unrivalled availability.

John Cleary, Commercial Manager at postfone says in a comment: "postfone's customers expect the best – they want handsets that are reliable, robust and stylish. With the Doro PhoneEasy® 605 in our range we get another easy to use mobile phone which also is stylish and great value for money."

Doro's President and CEO Jérôme Arnaud comments: "We are happy to offer the Irish people another mobile customized for seniors. It is in line with our ambition to increase volumes in our existing network."

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<p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on October 11, 2012 at 09:00 p.m. CET.</p>

About Doro

Doro, the leader in the telecom care market, is a Swedish public company. With over 38 years of experience in the telecom industry, the company focuses on developing, marketing and selling products, software, TeleCare and mHealth solutions specially adapted to the growing worldwide population of seniors. Doro's range of easy-to-use mobile phones is unmatched and its unique know-how has been recognized through several international design awards. The company's products are sold in more than 30 countries on five continents. In FY 2011 revenue totaled SEK 745 m. Doro's shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic list, Small companies. Read more about Doro at www.doro.com.