

**Press release**

Lund, June 21, 2012

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## **Doro® continues to broaden its presence in Australia and to strengthen its cooperation with Vodafone**

Doro announces that it has today signed a sales agreement with Vodafone Hutchison Australia, the merger of Vodafone Australia and Hutchison 3G. Today, the operator has more than 7 million customers. Australia's seniors and their families will effective from today be able to buy the 3G phone Doro PhoneEasy® 615 via Vodafone. The model is Australia's first camera phone for seniors.

The agreement makes Vodafone Doro's third distributor in Australia.

Ross Parker, General Manager Devices & Pricing at Vodafone Hutchison Australia comments: "While the Doro PhoneEasy® 615 doesn't have all the bells and whistles of a smartphone it is nonetheless a clever phone that makes using a mobile phone an absolute pleasure. We're excited to be offering this excellent option to our customers."

Doro's President and CEO Jérôme Arnaud comments: "I am pleased to say that thanks to our 3G development and our collaboration with Vodafone, we are able to broaden our presence in Australia. I am certain that this collaboration will have a favorable impact on our sales there."

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<p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on June 21, 2012 at 13:00 p.m. CET.</p>
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### **About Doro**

Doro, the leader in the telecom care market, is a Swedish public company. With over 38 years of experience in the telecom industry, the company focuses on developing, marketing and selling products, software, TeleCare and mHealth solutions specially adapted to the growing worldwide population of seniors. Doro's range of easy-to-use mobile phones is unmatched and its unique know-how has been recognized through several international design awards. The company's products are sold in more than 30 countries on five continents. In FY 2011 revenue totaled SEK 745 m. Doro's shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic list, Small companies. Read more about Doro at [www.doro.com](http://www.doro.com).