

Company announcement

DONG Energy A/S
Kraftværksvej 53
Skærbæk
7000 Fredericia

From Shell Gas Direct to DONG Energy Sales UK

www.dongenergy.com
CVR-nr. 36 21 37 28

In continuance of the company announcements on 18 October 2011, DONG Energy can now announce that the acquisition of Shell Gas Direct from Shell UK has been completed.

DONG Energy acquired Shell Gas Direct for GBP 30 mill. equivalent to approximately DKK 260 million.

May 1, 2012

“In the new company, DONG Energy Sales UK, our primary objective right now is to secure the customers a smooth transition and continue the first class service provided so far. We will strive to enhance the service with new offerings and tailored consulting,” says Executive Vice President Lars Clausen, DONG Energy.

With an annual supply of around 2.5 billion cubic metres of natural gas DONG Energy Sales is now among the largest business-to-business gas retail companies in the UK. Situated in London the company has approximately 130 employees and a business-to-business market share of 11%.

DONG Energy is already an established player in the UK with offshore wind farms, a gas-fired power station and oil and natural gas exploration.

The information provided in this announcement does not change DONG Energy's previous financial guidance for the 2012 financial year or the announced expected investment level.

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DONG Energy is one of the leading energy groups in Northern Europe. We are headquartered in Denmark. Our business is based on procuring, producing, distributing and trading in energy and related products in Northern Europe. We have approximately 6,000 employees and generated DKK 57 billion (EUR 7.6 billion) in revenue in 2011. For further information, see www.dongenergy.com.