

Press release

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Doro's design is rewarded with the French Janus de la Santé Award

After having been awarded a Mobile d'Or in December, Doro's easy-to-use mobile phone, the Doro PhoneEasy® 615 has now also received the Janus de la Santé Award.

The Janus Award is a prestigious design award that has been presented annually since 1953 by the French Institute of Design for products and services that are characterized by their user-friendliness, creativity and innovative design. Previous recipients of the award include smaller national companies, as well as international corporations. The jury consists of experts in business, design and social science.

Doro received the award in the Janus Health category for its involvement in integrating seniors into modern society. Further information about the Doro PhoneEasy® 615, which enables mobile communications for seniors and other seeking an easy-to-use phone, is available at: www.doro.co.uk/products/Mobile-phones-and-accessories/PE615/

In a comment, Doro's President and CEO Jérôme Arnaud says: "We are very proud to receive another award for our easy-to-use mobile phones and to have our design recognized in this way. This shows that it is fully possible to combine ease of use and innovative design."

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| <p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on January 26, 2012 at 11.00 a.m. CET.</p> |
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About Doro

Doro, the leader in the telecom care market, is a Swedish public company. With over 37 years of experience in the telecom industry, the company focuses on developing, marketing and selling products, software, TeleCare and mHealth solutions specially adapted to the growing worldwide population of seniors. Doro's range of easy-to-use mobile phones is unmatched and its unique know-how has been recognized through several international design awards. The company's products are sold in more than 30 countries on five continents. In FY 2010 revenue totalled SEK 633 m. Doro's shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic list, Small companies. Read more about Doro at www.doro.com or at facebook.com/DoroSverige.