

Press release

Lund, January 23, 2012

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John Lewis of the UK to market four Doro easy-to-use home phones

Doro has today signed an agreement with UK retail chain John Lewis, which will market a mix of four corded and digital cordless devices of Doro's easy-to-use home phones in select stores and via the Internet.

With its 35 stores across the UK, extensive selection of goods and knowledgeable employees, John Lewis is one of the country's most highly respected retailers. Awards it has received include "Britain's favourite retailer" in 2010. More information is available from www.johnlewis.com.

Jérôme Arnaud, Doro's President and CEO comments: "I am very pleased that we continue to develop our fixed line telephony in high standard retail stores. John Lewis is an institution in the UK retail sector and an excellent retailer for our products."

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This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on January 23, 2012 at 10.00 a.m. CET.

About Doro

Doro, a market leader in telecommunications for seniors, is a listed Swedish company. With more than 37 years of experience in the telecom sector, the company focuses on developing, marketing and selling products, software and TeleCare and mHealth solutions that are specially adapted for seniors – a growing group of people worldwide. Doro's broad range of user-friendly mobile phones is unique and the company's exceptional know-how has been acknowledged with several international design awards. The products are sold in more than 30 countries on five continents. In 2010, Doro achieved sales of SEK 633 m and the company's shares are quoted on the Nasdaq OMX Stockholm exchange, Nordic list, Small companies. Read more about Doro at www.doro.com or at [facebook.com/DoroSverige](https://www.facebook.com/DoroSverige).