

## **Doro extends its range of mobile phones in the German market**

To further strengthen its customer offering to a growing number of seniors, Vodafone Germany is adding to its range with yet another of Doro's easy-to-use mobile telephones.

The third telephone chosen is the Doro PhoneEasy® 409s gsm, a phone very similar to the extremely popular Doro PhoneEasy® 410 gsm, which has won multiple awards. It is a clamshell model, which is a favourite among seniors, not least because it is secure against accidental calling.

From October 4, the phone will be available on attractive terms from Vodafone's more than 1,000 shops in Germany.

"I am very pleased that Vodafone Germany chose to include another Doro telephone in its shops' product range for seniors. I believe a new design will enrich the overall sell-through in Vodafone stores," says Jérôme Arnaud, Doro's President and CEO.

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<p><b>Doro AB (publ) discloses the information in this press release pursuant to the Swedish Securities Markets Act and/or the Swedish Financial Instruments Trading Act. This information was submitted for publication on October 4 2011 at 09 a.m. CET</b></p>
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### **About Doro**

Doro, the leader in the telecom care market, is a Swedish public company. With over 37 years of experience in the telecom industry, the company focuses on developing, marketing and selling products, software, TeleCare and mHealth solutions specially adapted to the growing worldwide population of seniors. Doro's wide range of easy-to-use mobile phone is unmatched and its unique know-how has been recognized through several international design awards. The company's products are sold in more than 30 countries on five continents. In FY 2010 revenue totalled SEK 633 m. Doro's shares are quoted on the OMX Nasdaq Stockholm exchange, Nordic list, Small companies. Read more about Doro at [www.doro.com](http://www.doro.com) or visit us at [facebook.com/DoroSverige](https://facebook.com/DoroSverige).