

## Doro PhoneEasy® 615 to be launched by Sonera in Finland

Doro® continues to expand its international footprint through a retail agreement with Sonera, the Finnish part of TeliaSonera. The operator has selected Doro's new model, the Doro PhoneEasy® 615, to extend its offering of easy-to-use mobile phones intended especially for senior users. The new Doro model offers a camera as well as a multimedia message functionality also for the inexperienced customer.

"We are very happy that our first 3G model, a result of our innovation applied to our target group, has been selected by Sonera in Finland. The country as well as the operator is currently very focused on 3G," says Jérôme Arnaud, President and CEO of Doro.

The Doro PhoneEasy® 615 will be available, with or without subscription, in Sonera Shops and other channels as of the beginning of July, 2011.

### For more information, please contact:

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This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on June 29, 2011 at 09:00 a.m. CET.

### About TeliaSonera

TeliaSonera provides network access and telecommunication services that help people and companies communicate in an easy, efficient and environmentally friendly way. International strength combined with local excellence is what makes us truly unique - and provides a world class customer experience, all the way from the Nordic countries to Nepal. This combination has brought groundbreaking 4G, a world class fibre network, and introduced 3G at Mount Everest.

We offer our services in the Nordic and Baltic countries, the emerging markets of Eurasia, including Russia and Turkey, and in Spain. TeliaSonera has more than 26,000 employees around the world. We are listed on NASDAQ OMX Stockholm and NASDAQ OMX Helsinki.

### About Doro

Doro is a Swedish company that focuses on developing, marketing and selling telecom products targeted particularly at seniors – a growing group of people worldwide. With over 35 years of experience in telecom and sales in more than 30 countries on five continents, Doro is today the world-leading brand in simple, easy-to-use mobile phones. Doro created the Care Electronics segment and has in recent years received several international design awards. The company generated sales of SEK 633 m in 2010. Doro's shares are quoted on the OMX Nasdaq Stockholm exchange, Nordic list, Small companies. Read more about Doro at [www.doro.com](http://www.doro.com)