

**Press release**

Lund, Sweden, April 14, 2011

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## **Doro's warrant program implemented**

In accordance with the mandate given by the Annual General Meeting on March 23, 2011, all of Doro's employees have been offered warrants granting them the right to acquire shares at the target price of SEK 35.30 three years from now.

Thirty six employees have subscribed for 679,770 warrants, including the CEO who has subscribed for the full 200,000 warrants allocated to him. Doro AB has subscribed for 265,830 warrants, enabling the Company to potentially sell these at market prices to new employees following the close of the subscription period.

"I am very happy that the Board proposed this motivating and rewarding warrant program and that the Annual General Meeting approved it. The fact that such a large proportion of the warrants were subscribed for by employees demonstrates that our staff believes in our strategy," says Jérôme Arnaud, President and CEO of Doro.

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<p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on April 14, 2011 at 10.00 a.m. CET.</p>
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**About Doro**

Doro is a Swedish company focusing on the development, marketing and sales of telecom products specially adapted to the growing worldwide population of seniors. With over 35 years of experience in telecommunications and sales in more than 30 countries on five continents, Doro is the world's leading brand for easy-to-use mobile phones. Doro created the Care Electronics category and in recent years its products have received several highly distinguished international design awards. The company had sales of SEK 633 million in 2010. Doro's shares are quoted on the OMX Nasdaq Stockholm, Nordic list, Small companies. Read more about Doro at [www.doro.com](http://www.doro.com)