

Press release

Lund, Sweden, March 1, 2011

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Doro's popular mobile phones now available through Mobistar

Effective from today, Belgian mobile operator Mobistar will sell Doro's popular mobile phones Doro PhoneEasy® 332gsm and the Doro PhoneEasy® 409gsm.

Mobistar's customers have been seeking easy-to-use, simple mobile phones and Doro's models meet Mobistar's requirements in terms of product quality and design. The mobile phones will be sold through the Mobistar Centers retail chain, which has more than 150 stores in Belgium.

"I am very pleased that our partnership with Orange is developing to encompass more countries, including France, the UK, Switzerland and now also Belgium and Luxembourg," says Jérôme Arnaud, President and CEO of Doro. "I see this as a clear signal of trust from a major international player."

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<p>This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on March 1, 2011 at 1 p.m. CET.</p>
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About Mobistar

Mobistar is listed on the Euronext exchange in Brussels and is a leading player in the telecom markets in Belgium and Luxembourg. The company develops innovative products and services for private and corporate customers. Both Mobistar and Orange are part of France Telecom, one of the world's leading telecom companies. Read more about Mobistar at www.mobistar.be

About Doro

Doro is a Swedish company that focuses on developing, marketing and selling telecom products targeted particularly at seniors – a growing group of people worldwide. With over 35 years of experience in telecom and sales in more than 30 countries on five continents, Doro is today the world-leading brand in simple, easy-to-use mobile phones. Doro created the Care Electronics segment and has in recent years received several international design awards. The company generated sales of SEK 633 m in 2010. Doro's shares are quoted on the OMX Nasdaq Stockholm exchange, Nordic list, Small companies. Read more about Doro at www.doro.com