

Press release

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Doro wins dispute against German competitor over telephone design

A German court (Landgericht) has issued a ruling preventing German manufacturer ITM Einkaufs GmbH from selling a model similar in design to Doro's phones. The court found that the phone represented an encroachment on one of Doro's registered designs for its PhoneEasy® 410gsm model.

During the autumn, the German company launched a new mobile phone that in crucial respects resembled Doro's best-selling model, the Doro PhoneEasy® 410gsm. Having been made aware of the similarities, Doro brought suit against ITM in the German court, requesting that it immediately ban further marketing and sales of the product.

The court responded swiftly, prohibiting ITM from selling and marketing its copied product pending a final ruling in the case. ITM requested a reassessment of this ruling and was given the opportunity to make a statement regarding the suit brought by Doro and the ruling of the court. On December 17, 2010, the court resolved to maintain its ruling, which is a provisional injunction, prohibiting ITM from selling its product.

Doro works continuously with branding, design and innovation and consistently resists all and any infringements on its intellectual property rights.

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This is information that Doro AB (publ) is required to publish in accordance with the Swedish Securities Markets Act and/or the Swedish Financial Trading Act. This information was submitted for publication on Monday, January 10, 2011 at 10.00 a.m. CET.

About Doro

Doro is a Swedish company that focuses on developing, marketing and selling telecom products targeted particularly at seniors – a growing group of people worldwide. With more than 35 years of experience in the telecom sector, Doro is today a world-leader in simple, user-friendly mobile phones with sales in more than 30 countries on five continents. Doro created the Care Electronics segments and has in recent years received several international design awards. In 2009, the company had sales of SEK 493 million. Doro's shares are quoted on the OMX Nordic Exchange Stockholm, Nordic list, Small companies. Read more about Doro at www.doro.com