

**Quadriga extends partnership with Teleste and adopts new Luminato headend technology**

Quadriga Worldwide, the leading provider of hotel technology solutions has extended its partnership agreement with Teleste by selecting Teleste's new and updated digital TV headend technology. Teleste's new platform, called Luminato, supports Quadriga in delivering its digital TV solution, which integrates with its new guest communications portal Sensiq, as well as its Genesis internet and entertainment platform.

Luminato provides a single technology for both coaxial and IP networks to deliver digital TV channels to multiple guest rooms which results in less hardware for hotels to invest in and thus a lower total cost of acquisition. Additionally Luminato is significantly reduced in size compared to its predecessor providing both a compact and eco friendly solution with low power requirements. It will also enable Quadriga to support encrypted HD TV channels via its Sensiq solution.

Quadriga required an advanced, high quality and flexible solution and Teleste's single platform Luminato provided a perfect fit.

Paul Wilson, supply chain and content director at Quadriga, says "Having already worked successfully with Teleste for the last two years, the migration to the Luminato platform was a logical choice. Teleste not only provides the market leading technology our customers demand but also the European support and proactive partnership that we expect to ensure our business is successful."

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### **About Teleste**

Teleste is an international technology group founded in 1954, which is specialised in broadband video and data communication systems and services. The group is active in two business segments, Video and Broadband Solutions and Network Services; in both fields, we are among the global leaders. Video is at the core of our business activities, with a focus on the processing, transmission and management of video and data for operators and public authorities who provide multiple video-related information, entertainment and security services to end-users. Video and Broadband Solutions business segment has the emphasis on product solutions for broadband access networks, video service platforms and video surveillance applications. Network Services segment deliver comprehensive network service solutions including new construction, rebuilding, upgrading, planning and maintenance services of cable networks. In 2009 the group's net sales totalled EUR 142 million and the group employed 1260 persons at the year-end. The company has approximately 30 offices world-wide and over 90% of Teleste's net sales are generated outside Finland. The company is listed on the NASDAQ OMX Helsinki Ltd. [www.teleste.com](http://www.teleste.com) for more information.

### **About Quadriga Worldwide Ltd**

Quadriga is the trusted partner to many of the world's leading hotels, enhancing the guest experience and supporting brands and individual hotels through market-leading technology solutions.

It is committed to re-defining the guest experience by creating new applications based on next generation digital technologies, which are tailored to the needs of individual hotels, to drive additional revenue. With 25 years' experience and providing services to 400,000 guest rooms Quadriga is uniquely placed to help hotels to continually innovate, differentiate and develop new ways to achieve their business objectives.

For more details on the company visit: the Quadriga website or contact Berkeley PR on [quadriga@berkeleypr.co.uk](mailto:quadriga@berkeleypr.co.uk) or +44 (0)118 988 2992.