

Press release

Lund, December 10, 2009

Doro strengthens its presence in Asia by commencing sales in Hong Kong

Doro has signed a distribution agreement with the major Hong Kong-based mobile phone distributor Camdenville. The company will now market Doro's popular and easy-to-use mobile phones for seniors to several store chains. These include key operators' own stores and retailers. Sales are expected to commence in the first quarter of 2010.

"We are very pleased to announce this cooperation," says Jérôme Arnaud, President and CEO of Doro. "This is a first result of our efforts in the Asia/Pacific region for some time now. After revealing, earlier this year, new partnership with Orange and Carphone Warehouse in Europe and Consumer Cellular in US, it confirms our strategy to add distributors as we expand internationally."

"Camdenville is an important distributor for us," Arnaud continues. "The company is distributing products which are different from mainstream products. When it comes to senior market approach, the strong partnership being established between Senior Citizen Home Safety Association in Hong Kong (SCHSA) and Doro/Camdenville will constitute a very good platform for our market entry."

Commenting on the agreement, Timothy Sy, Director at Camdenville says: "Doro has achieved great success in Europe and we hope that the same will also happen in Asia." He continues: "In Hong Kong, we see a growing market for easy-to-use mobile phones. We feel particularly well positioned to address this growing demand together with Doro."

About Camdenville

Camdenville is a wholly owned subsidiary of Global Tech (Holdings) Limited, which is listed on the Hong Kong Stock Exchange. The group has more than 18 years' experience of sales and distribution of telecom products from many of the world's leading manufacturers. The group works with well known retailers, helping them enhance their sales by offering solutions for marketing, distribution and after sales service. Today, the group has an extensive distribution network covering large parts of the Chinese mainland, Hong Kong, Macau, as well as Taiwan.

For further information, please contact:

President and CEO Jérôme Arnaud, +46 70 918 55 42 or

CFO Annette Borén, +46 70 630 00 09

Images are available at www.doro.com

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About Doro

With over 30 years' experience in telephony Doro is today characterized by innovative and user-friendly consumer electronics products. The company develops, markets and sells a wide range of products in two business units: Care Electronics and Home Electronics. The company's products are sold in more than 30 countries worldwide through a variety of retail outlets, including electronics stores, online stores and specialized channels. In 2008, the company generated sales of SEK 363 m. Doro's shares are quoted on the OMX Nordic Exchange Stockholm, Nordic list, Small companies. Read more about Doro at www.doro.com