

Company announcement



New operating segments

In connection with the Annual Report 2008 DONG Energy A/S has decided to implement IFRS 8 on segments. According to IFRS 8, the Group's segment reporting has to be based on the internal management reporting.

This has led to the following changes:

- Sales has been reallocated from the Markets segment to the Distribution segment
- The oil pipe activities have been reallocated from the Exploration & Production segment to the Sales & Distribution segment

Accordingly, the Group's reportable operating segments are defined as:

- Exploration & Production
- Generation
- Energy Markets
- Sales & Distribution

Exploration & Production

Exploration & Production explores for and produces oil and gas. The activities are focused in the waters around Denmark, Norway, the UK (West of Shetland area), the Faroe Islands and Greenland.

Generation

Generation produces power and heat from efficient, flexible power stations and renewable energy sources. Generation is a market leader in the construction and operation of offshore wind farms and clean coal technology.

Energy Markets

Energy Markets optimises DONG Energy's energy portfolio, forming the link between the Group's procurement and sale of energy. Energy Markets sells gas and power to wholesale customers and trades on energy exchanges.

Sales & Distribution

Sales & Distribution sells gas, power and related products to private customers, companies and public institutions in Denmark, Sweden and the Netherlands. Sales & Distribution operates the gas distribution network and power grids, gas storage facility and oil pipeline owned by DONG Energy in Denmark.

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20 February 2009

A quarterly statement on revenue, EBITDA and EBIT for the new segment reporting is available for the period 2006 to September 2008 and for the full years 2003 to 2007 on www.dongenergy.com.

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