

Press release

Lund, 14 November 2008

Doro has signed a distribution agreement in the US with Brightpoint and received regulatory product approval for Doro Care Electronics

Doro has signed a non-exclusive distribution agreement for the US market with Brightpoint North America L.P. ("Brightpoint"), a subsidiary of Brightpoint, Inc. The first products will be from Doro's easy mobile range for senior citizens. At the same time the American authority for regulating telecommunications and radio frequencies in the USA, the FCC, has approved four products from Doro's business unit Care Electronics. The agreement which covers both mobile and other telephony products in the Care Electronics business unit, applies for the United States market.

"This is a strong addition to our international expansion via distributors and I am very pleased that we are now entering the US market with one of the world's leading distributors" says Jérôme Arnaud, Doro's CEO.

Just as on Doro's current markets, senior American citizens have exactly the same major requirement for products that are tailored for their needs. The market for these types of products is still relatively unexplored and Doro is taking a position on it.

Approval from the Federal Communications Commission (the FCC) concerns three of Doro's easy mobile phone models and the MemoryPlus 319ph home telephone, which is a telephone for the elderly who have memory deficiencies.

The newly-approved MemoryPlus 319ph phone was one of the products that received a prize in the coveted American IDEA® design awards earlier this year.

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About Doro

With over 30 years' experience in telephony Doro is today characterized by innovative and user-friendly consumer electronics products. The company develops markets and sells a wide range of products in three business units: Home Electronics, Business Electronics and Care Electronics. The company's products are sold in more than 30 countries worldwide through a variety of retail outlets, including electronics stores, online stores and specialized channels. The company had sales of SEK 346 million in 2007. Doro's shares are quoted on the Stockholm Stock Exchange, Nordic list, Small companies. Read more about Doro at www.doro.com