DONG's logo on the national football team's training gear

DONG's management has today decided that DONG's logo will adorn the national football team's training gear when they leave for Israel to play a friendly match on 1 March.

The decision to remove DONG's logo turned out to be due to the misunderstanding that DBU's (the Danish Football Association's) request that sponsors consider removing their logos from the national team's training gear and parade wear was based on a safety assessment.

This proved not to be the case, and DONG has therefore today decided that its logo will adorn the players' training gear and parade wear.

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DONG er en af Nordens førende energikoncerner med hovedsæde i Danmark. Vores forretning er baseret på at fremskaffe, producere, distribuere og handle med energi og tilknyttede produkter i Nordeuropa. Vi beskæftiger ca. 1.000 medarbejdere og omsætter for 14 mia. danske kroner. Det er planen at notere DONGs aktier på Københavns Fondsbørs inden for de kommende år.

